

## **Rory Leyden Bio**

Jacki and I moved to Moose Lake in April of 2002 and live on North Moose Lane. Having grown up in Waukesha County, I loved the “Up North” feel to Moose Lake, right here in Lake Country. Our three daughters grew up and learned how to waterski on the lake. After years of no wake due to high water, this year we’ve loved hearing the squeals of young families using the lake like we used to. We also enjoy paddle boarding, swimming, fishing and pontoon rides with family and friends.

Professionally, I’ve served as the CEO of Hoffmaster Group Inc for the last 14 years. We are a privately held company based in Oshkosh, WI that makes paper plates and napkins for retailers and restaurants across the US and Canada. We employ about 1000 people here in Wisconsin and are celebrating the company’s 75<sup>th</sup> Anniversary this year. In the past I’ve also served on the Board of “Gold in September”, a non-profit dedicated to fighting childhood cancer.

I believe our current Board has done an excellent job expanding Moose Lake Social Activities, addressing options for our high water issue with the Town of Merton and always thinking about the lake in terms of good stewardship. Those are areas I would continue to focus on.

My decision to run for President of the Moose Lake Advancement Association was strongly influenced by the actions undertaken by the Moose Lake Silent Sports Association which caused the Town of Merton to suspend towing on Sundays from 4-6pm. While I appreciate “No Wake” time on Moose Lake, rules that have stood for decades shouldn’t be changed by a small minority threatening the Town of Merton Board with legal liability. As President of the Moose Lake Advancement Association I’ll make sure that all voices are heard, while hoping that future generations of families get to enjoy Moose Lake as our family has.